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for tomorrow

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14 April 2014

Prof P Buys Managing Editor: SAJEMS School of Accounting Sciences North West University Private Bag X6001 Potchefstroom 2520

Dear Pieter

Re-submission of article entitled 'Ethical Business Practices in the Eastern Cape Automotive Industry'

Thank you for the opportunity to revise the above article for publication in SAJEMS and for giving us sufficient time to make the changes. We wish to thank the reviewers for taking the time to review our initial submission and for their detailed and constructive comments on the article. In this respect and in keeping with the reviewers' suggestions, we have made the following specific changes:-

Title - Changed to better reflect the focus of the study;

Abstract - Revised the opening lines, removed citations and listed the actual number of respondents;

Introduction - Included information on South African sources, stated the research problem clearly, and included several sources from peer reviewed academic journals while retaining the internet sources for current information not available in academic journals;

Literature Review – Extensively revised according to the comments made via 'track changes', strengthened this section by including citations from seminal sources and peer reviewed academic journals relevant to ethics related interventions and their contribution to an ethical organisational environment, removed bullet points and presented the information in paragraphs;

Research Design and Results - Empirical methods revised to better suit the small sample, more detail was added to the 'research methodology', 'sample population', and 'sampling procedure' sections. The number of tables has been reduced to improve the readability of the article;

References - Adjusted to include all references cited in text and exclude sources not cited in the article.

Having extensively revised the article in line with the reviewers' comments, we trust that the above article, which is attached hereto, will now be accepted for publication in SAJEMS.

We look forward to hearing from you.

Thanking you

Yours sincerely

PROFESSOR HR LLOYD

Director: School for Economics, Development and Tourism